

Name: _____



UNIT 5. ADVERTISING.



Bic pens for women. We are going to watch a video about the advertisement of pens for women by Bic.

1. Answer the following questions about the video.

What do you think of the pens for women?

Are they necessary? Why?

2. Now look up the prizes of different items such as razors, a pen, men's shampoo and women's shampoo, etc. and write them down.

Average products	Pink products

What do you think about the difference in prices?

Did you know there was a difference?

Why do you think is there this difference?
